

## Mid Day

The award goes to....

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AXIOM ESTATES WAS awarded the CNBC Asia Pacific Property Award 2008 for Best Real Estate Agency Website category. The awards ceremony held at Singapore which was attended by more than 200 leading members of the real estate fraternity from across the Asia Pacific region including China, Thailand, Hong Kong, Pakistan, Malaysia, Indonesia, Philippines, Sri Lanka, Australia, India, New Zealand.

Axiom Estates' award winning website, [www.axiomesstates.com](http://www.axiomesstates.com), receives over 1 lakh hits every month with an average 3,000 hits a day.

### Axiom bags award

Axiom Estates, the provider of Indian real estate services globally, was awarded the CNBC Asia Pacific Property Awards 2008 for best real estate agency website category. Alister Taylor, senior VP (marketing & operations), received the award on July 20 at Singapore. The ceremony was attended by more than 200 leading members of the real estate fraternity from across the Asia Pacific region. Axiom Estates' award winning website, [www.axiomesstates.com](http://www.axiomesstates.com), receives over one lakh hits every month, with average 3000 hits a day.

### Axiom Estates receives CNBC award

**GT NEWSROOM:** Axiom Estates, the largest provider of Indian real estate services globally was awarded the prestigious CNBC Asia Pacific Property Awards 2008 for Best Real Estate Agency Website category. The award was received by Alister Taylor, Senior VP, Marketing and Operations on July 20, 2008 at the awards ceremony held at Singapore which was attended by more than 200 leading members of the real estate fraternity from across the Asia Pacific region including China, Thailand, Hong Kong, Pakistan, Malaysia, Indonesia, Philippines, Sri Lanka, Australia, India, New Zealand. Commenting on this occasion Rajesh Goenka, Chairman & CEO, Axiom Estates said, "We are happy to be recognised for our strong focus on bringing efficiency, transparency and convenience to the real estate end consumer. We will be constantly upgrading technology as well as features to continue being the best advisory for our clients across the globe"

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<b>Business</b>	

## Axiom Estates bags CNBC Asia Pacific Property Awards 2008

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**Axiom Estates` award winning website, [www.axiomestates.com](http://www.axiomestates.com), receives over 1 lakh hits every month, with average 3000 hits a day.**

Axiom Estates has received the prestigious CNBC Asia Pacific Property Awards 2008 for Best Real Estate Agency Website category. The award was received by Alister Taylor, Senior VP, Marketing and Operations on July 20, 2008 at the awards ceremony held at Singapore which was attended by more than 200 leading members of the real estate fraternity from across the Asia Pacific region including China, Thailand, Hong Kong, Pakistan, Malaysia, Indonesia, Philippines, Sri Lanka, Australia, India, New Zealand.

Axiom Estates' award winning website, [www.axiomestates.com](http://www.axiomestates.com), receives over 1 lakh hits every month, with average 3000 hits a day. The website is the strongest focal point of Axiom Estates' successful Customer Relationship Management (CRM) programme through which it manages a client base of over 50,000 NRIs. The great customer experience is attributed to a strong mix of features which bring in functionality, interactivity, visual appeal backed by strong content. The website also provides in-depth insights into local market conditions.

Since price is among the most frequently voiced issue with buyers, [www.axiomestates.com](http://www.axiomestates.com) publishes prices directly from each developer. As a preferred international website Axiom Estates' expert property advisors are on hand 24 hours a day, seven days a week.

Chaired by Eric Pickles, British Shadow Secretary of State, this year's judges included the biggest names from real estate including Helen Shield, editor-in-chief of International Homes magazine; Peter Bolton King, chief executive of the National Association of Estate Agents; Phil Spencer, property expert and presenter of Channel 4's Location and Relocation TV shows; Imtiaz Farookhi, chief executive of the National House Building Council; Christopher Hall, past president National Association of Estate Agents.

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