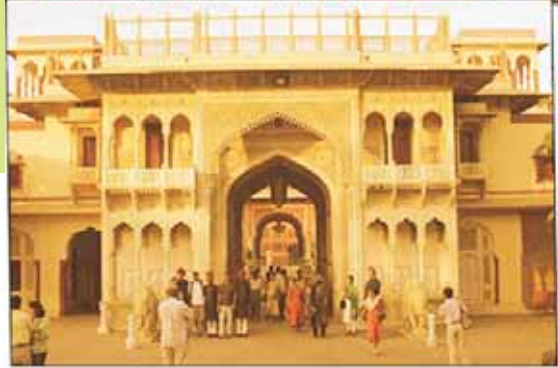


Desert Palm

Residential
plots

at **Jaipur**



City Snippets



▶ India offers a vibrant market and opportunities for real estate investors. From a real estate investment perspective, it has been observed that Jaipur is one of the most coveted cities and hot spots for residential and commercial property investments. A number of reputed builders have already invested huge amounts of money here, in real estate development.

Source: The Economic Times.

▶ India's property boom took off in 2005, with prices rising as much as 40 per cent in some cities. The boom is now spreading to smaller cities such as Pune, **Jaipur**, Agra and Ahmedabad. The value of the Indian realty sector will multiply 7.5 times by 2015.

Source: Merrill Lynch.

▶ The Reliance Industries Limited has showed interest in real estate in the pink city and has bought two plots under Jaipur Development Authority out of five which were auctioned recently.

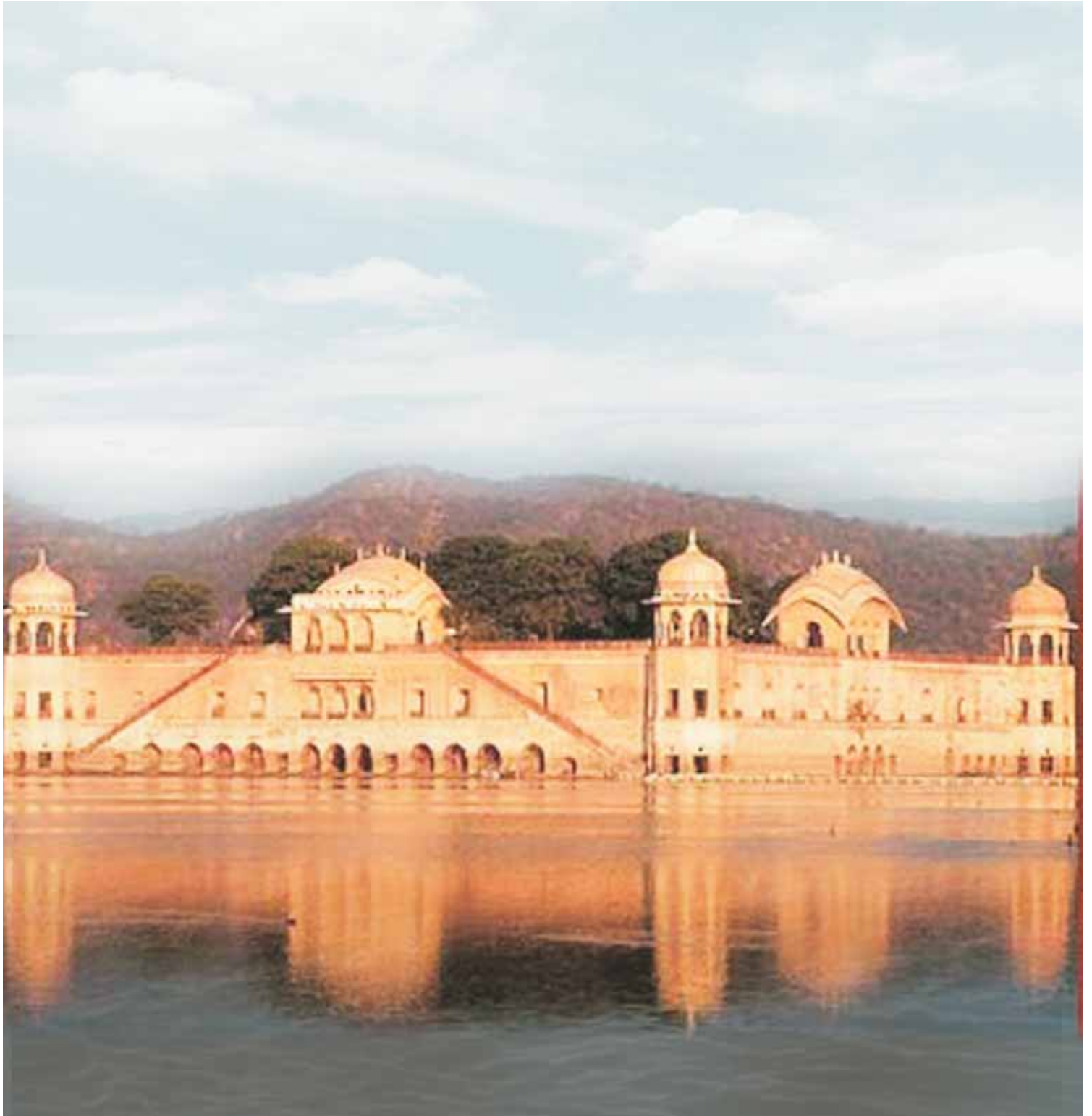
Source: The Economic Times.

▶ Mahindra & Mahindra has announced plans to set up a special economic zone at Jaipur that is projected to attract investments of Rs 1,100 crore. It is expected to create direct employment for 100,000 people and indirect employment for 120,000-150,000 people.

Source: Business World.

▶ The mini metros of India are poised to emerge as one of the most preferred investment destinations for global realty and investment firms and are therefore likely to be transformed over the next three to five years. These locations would include **Jaipur**, Coimbatore, Ahmedabad and Lucknow.

Source: Business Standard.



Rajasthan, a testimonial to royalty, culture and tradition has the Pink City as its capital. Jaipur that had been attracting tourists has suddenly managed to attract hordes of builders and investors who have begun to look towards Jaipur as the next development destination.

Jaipur- A Growth Story



Jaipur has of late become one of the most preferred new destinations of urban living in India, emerging as the second-fastest growing town in the country. Riding high on road, rail and air connectivity, this hot tourist destination is now in spotlight as the rising star in real estate.

Transforming from heritage to hi-tech city, embracing mall and IT culture, Jaipur is emerging as a big educational and medical hub. Steel King Lakshmi Mittal is setting up a Technology Institute over 100 acres while Chartered Accountants University is also coming up here. With a proposed Film City on Tonk Road, Apollo & Escorts Hospitals, and an 8-lane expressway under construction connecting New Delhi and Jaipur- 'Jaipur has all the makings of a hot spot'.



Currently witnessing an Information Technology (IT) boom as software companies are stepping into the region to drive the economy and with it the habitation. Originally designed for 3 lacs inhabitants Jaipur now has a population of 25 lacs. The Master Development Plan 2011 proposes to develop the Mother City with accommodation for 35 lacs. Availability of land in and around Jaipur has led to the development of integrated township in the city and its suburbs. An ambitious Rs 550-crore project to strengthen infrastructure has been undertaken with the assistance of Asian Development Bank.



Jaipur is also witnessing a flurry of activity in terms of retail development, with over a dozen malls in the pipeline and a proposed 2,875 acres of land allotted for retail & commercial development, the city is well set for a booming retail sector.

The Place to be...

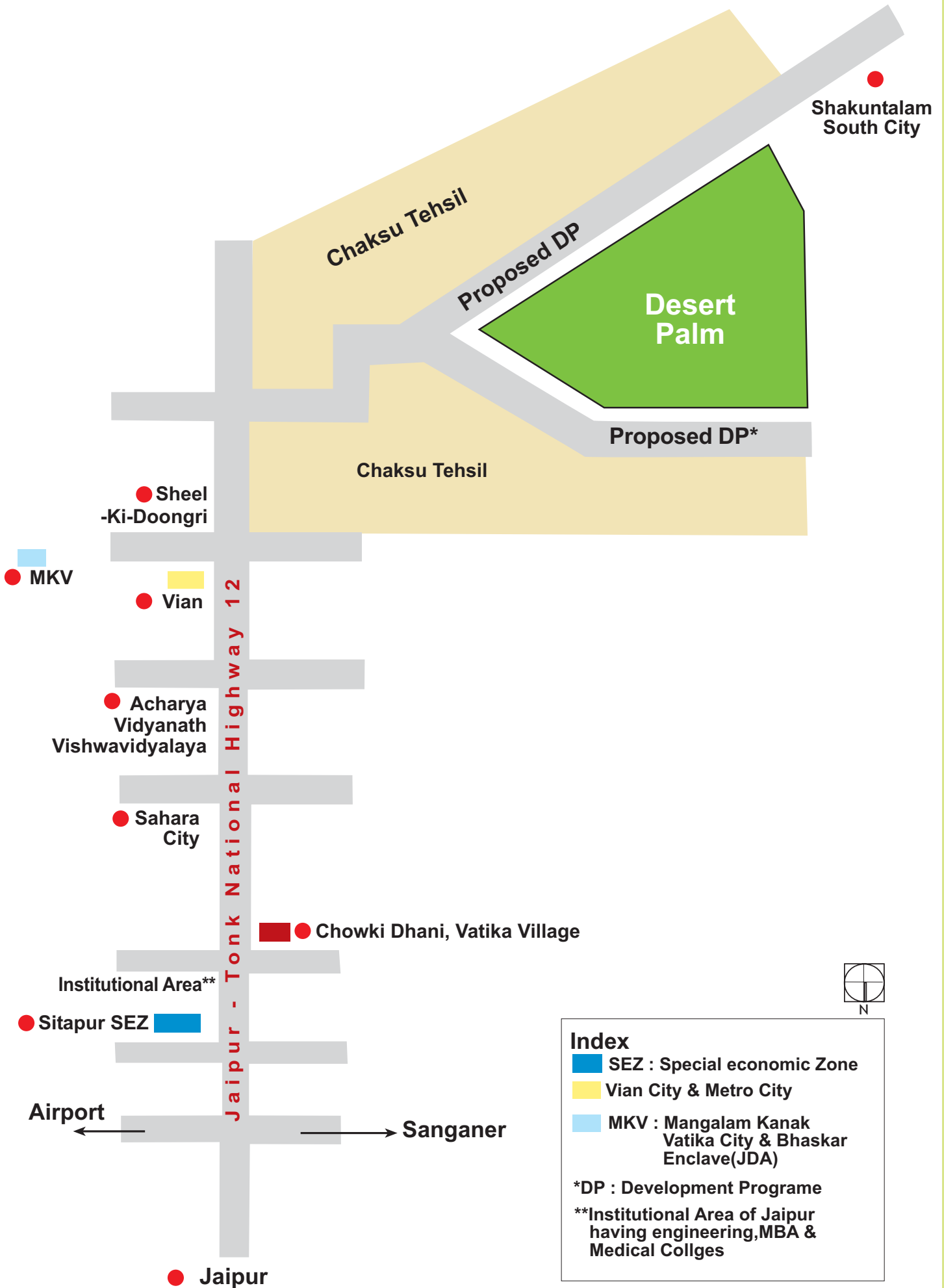


Located in Chaksu, a small town that comes under the jurisdiction of Jaipur Development Authority. Desert Palm is 35 kms south of Jaipur, on the Jaipur - Tonk NH-12. The site is 1.5 kms west of the national highway. There are a couple of notable places between Jaipur & Chaksu on the NH-12 such as, Padam Pura in Shivdas Pura famous for its Jain Mandir and a proposed university (Acharya Vidyanath Vishwavidyalaya). Sheel - ki - Doongri where the famous Sheetla Mata fair is organized is only 5kms from Chaksu. Chowki Dhani is a major tourist attraction, famous for its flea market.



► *Key Distances:*

Jaipur	35 kms
Airport	30 kms
Jaipur SEZ	28 kms
Jaipur Institutional Area	25 kms
Chowki Dhani	25 kms
Bilwa	15 kms
Shivdas Pura	10 kms
Sheel-ki-Doongri	5 kms
Distance from NH-12	1.5 kms



Desert Palm, Jaipur



Spread across 9 acres of prime real estate in Chaksu, a town on the NH-12, 35 kms from Jaipur. Desert Palm offers 71 prime residential plots ranging from 3200-4100 sq.ft. This area has experienced horizontal expansion in the form of integrated townships dotting the landscape, developed by local and national developers. Eminent names like Sahara, Vatika and Vian are developing their new projects along this Jaipur-Tonk Highway.

A good choice to invest

Corporate houses are planning to move to Jaipur because of its proximity to Delhi and NCR where real estate prices are skyrocketing. Easy connectivity to prominent cities makes it a favourable business destination. As the city expands spurred by economic activities land rates are expected to appreciate. With several new developments in the pipeline along the NH-12 including a SEZ, the Acharya Vidyanath Viswavidyalaya and an institutional area comprising of engineering, medical and MBA institutes, places Desert Palm in a promising growth corridor.



The residential plots have clear title deeds and are designed for optimum usage. As a part of plot development, infrastructure and utility including compound wall, electricity connections and water supply would be available.

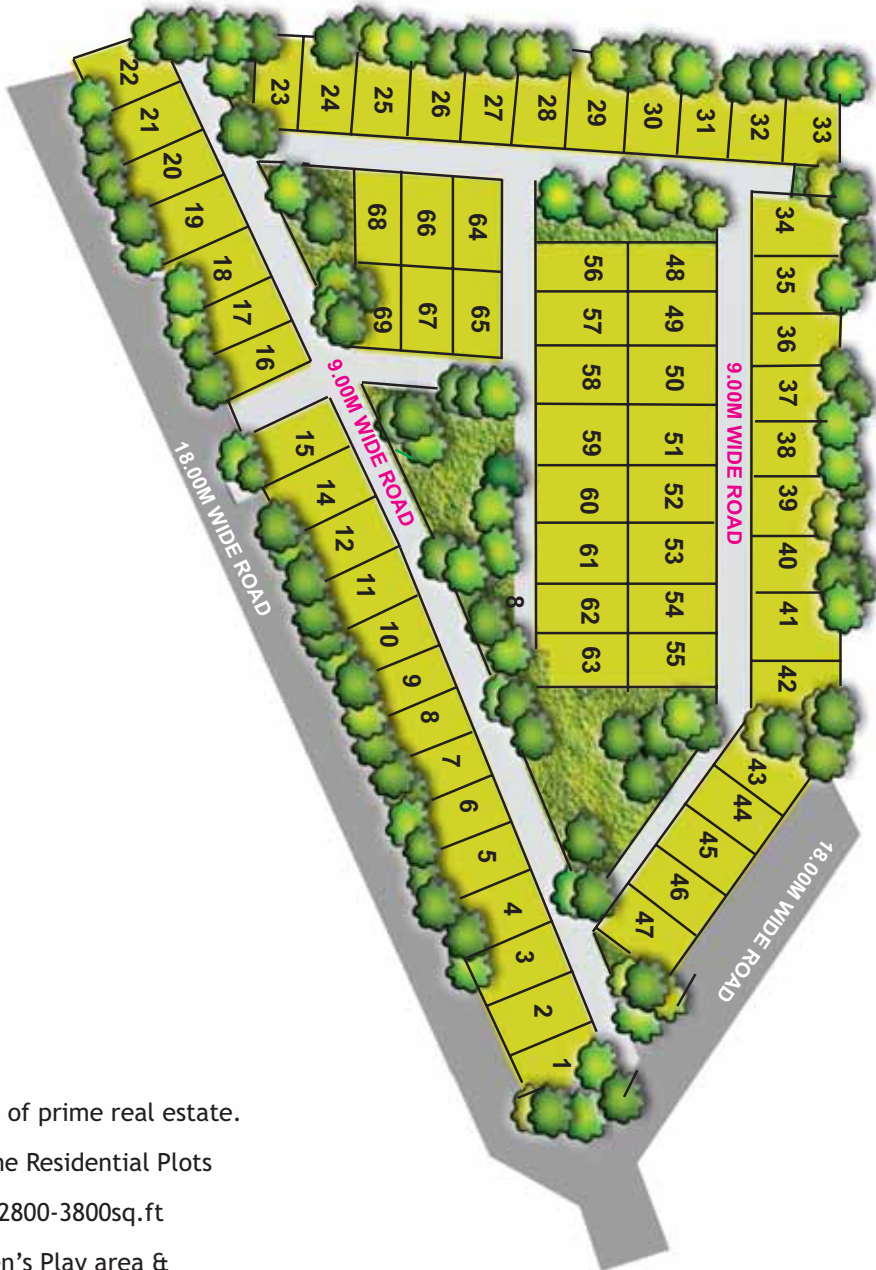
Sheel - ki - Doongri - a major tourist draw for the annual Sheetla Mata fair is only 5kms from Chaksu and Chowki Dhani - famous for its flea market, are unique tourist spots offering choice leisure options.





Planned amenities like children's play area and extensive landscaped greens premiums this plotted development.





Plot Layout



-  9 acres of prime real estate.
-  71 Prime Residential Plots
-  Range: 2800-3800sq.ft
-  Children's Play area & Landscaped Greens



Dimensions

Plot Number	Plot Type	Size (in sq ft)	Price INR (per sq. ft)
1	Prime	3172	210
2	Prime	3617	210
3	Prime	3678	210
4	Prime	3686	210
5	Prime	3679	210
6	Prime	3677	210
7	Prime	3649	210
8	Prime	3622	210
9	Prime	3633	210
10	Prime	3969	210
11	Prime	3866	210
12	Prime	3819	210
14	Prime	3887	210
15	Prime	3984	210
16	Prime	3831	210
17	Prime	3757	210
18	Prime	3797	210
19	Prime	3826	210
20	Prime	3844	210
21	Prime	3833	210
22	Prime	3870	210
23	Prime	3818	210
24	Regular	3869	180
25	Regular	3884	180
26	Regular	3891	180
27	Regular	3898	180
28	Prime	3902	210
29	Prime	3923	210
30	Prime	3794	210
31	Prime	3785	210
32	Regular	3736	180
33	Prime	4123	210
34	Prime	3736	210
35-41	Regular	3951	180
42	Prime	3951	210
43	Prime	3543	210
44	Prime	3524	210
45	Prime	3511	210
46	Prime	3498	210
47	Prime	3595	210
48	Prime	3816	210
49-54	Regular	3816	180
55-56	Prime	3816	210
57-58	Regular	3816	180
59-63	Prime	3816	210
64-65	Prime	3625	210
66	Regular	3625	180
67	Prime	3625	210
68-69	Prime	3621	210

Note:

Registration Charges & Legal expenses shall be payable extra at actuals. Calculation of Payment received and due for each remittance / transfer will be made on the basis of exchange rate prevailing on the date of credit to the bank account of Prime Time Realcon Pvt Ltd.

Payment Schedule

25% on booking of plots.
50% within 30days of the date of booking.
25% at the time of registration.

Methods of Payment

All Cheques / Demand Draft are to be drawn in favour of :“Prime Time Realcon Pvt Ltd”.

All TT Transfers should favour

Prime Time Realcon Pvt Ltd,
Gurgaon.
Through Canara Bank,
Gurgaon, India.

Beneficiary Bank Details:

Canara Bank
Main Branch
Old Railway Road, Gurgaon, Haryana, India
Swift Code : CNRBINBDFS
A/c No. : 3515

For Onward Credit Of:

Prime Time Realcon Pvt Ltd
Plot No 700
Pace City - 11, Sector - 37
Gurgaon, Haryana, India

Conditions

Total Booking amount will be refunded against cancellation, provided the cancellation is made within 7 days from the date of booking .Total amount to be refunded against failure to register individual plots.

This Project is being developed by Prime Time Realcon Pvt Ltd & exclusively marketed by Axiom Estates India Pvt Ltd.

Villa Construction Service



Axiom Estates Group is offering villa construction services to plot owners on contract. Designing and constructing new home presents myriad of challenges and uncertainties. From pre-planning, design and construction to final occupancy, we have the creativity and innovation to ensure on-time results of the highest quality.

Axiom offers professionally and thoughtfully designed villas, optimized living and outdoor space for each plot, developed by leading international architects, with scope for customization to individual tastes and requirements once the registration for your plot has been completed.



The Good Life

Axiom Estates also provides turnkey furnishing and fitting services through alliances with some of the best names in the country.

We also provide property management services. Our services include: rental management, maintenance and care taking of individual property, thereby allowing our clients around the world to earn yields on their property.



Axiom Profile



Axiom Estates is the fastest growing provider of India property services internationally, we provide comprehensive and reliable India property services to the global NRI community. Over the last three years, Axiom Estates has expanded its sales and service delivery platform to USA and the Gulf, making it the single largest India property service provider overseas.

Encompassing all key areas of Indian Real Estate with residential offerings, land and plots, and commercial developments, Axiom Estates, has a team of over 100 professionals in offices in London, New York, Fremont, Dubai, Kolkata, Delhi, Bangalore and Mumbai to bring the best of India property opportunities to the global community.

We provide the best in class options that match our client requirements, best practice transaction structure & support, and key collateral services to enable clients to get the best out of their investment.



Global Presence:

Axiom Estates plans to further add to its network, with opening international offices in Singapore, Hong Kong and Sydney and India offices in Hyderabad, Chennai, Jaipur, Goa, Pune, Chandigarh and Mysore.



Our Services



Property Sales : With over 300 prime developments across major Indian cities, we are in a position to offer ranked properties to almost 90% of our clients. Our property advisors are at hand to provide precise collateral information on real estate growth and upcoming infrastructure - for intelligent decision making.

Furnishing : Our furnishing department works with the best industry professionals to bring you well thought out, well considered interior design solutions on a standardized basis. We also provide, a white goods purchase option from top international brands.

Mortgage Finance : We arrange for mortgage finance from reputed financial institutions to facilitate purchase, ensuring a hassle free transaction for clients and adding further value to our services.

Resale Property : We can also arrange for the resale of property, should clients want to book their profit and cash in on the principal appreciation that has happened on their property since purchase.

Property Management : Our services are geared for non-resident owners. Taxes, insurance premiums, maintenance and utility bills are paid regularly. A property status report, including accounts of expenditures, is available on demand.

Letting Management : We can arrange to rent out your property in safe and reliable manner to corporate and individual clients and manage the arrangements under your custom. This way your property can earn you returns instead of remaining idle.

Investor Services :

Service Apartments: Axiom Estates 'service apartments' model is for the investor to benefit from both capital gains and rental revenue.

Land & Plots: Axiom Estates has excellent access to prime pieces of land in different parts of the country. It offers, plotted developments with clear titles in key cities and growth zones.





Our global network

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Gurgaon - 122002 (Haryana)
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Marol, Andheri (East), Mumbai 400099.
call: +91 22 4005 7381

Bangalore, India
208, 2nd Floor, 17'E' Main, KHB Colony, Karnataka Housing Board,
5th Block, Koramangla, Bangalore- 560095
call: +91 80 2552 5260/65

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